

# Recruiting Trends®

Leading Edge Insight and Strategies for the Recruiting Professional

Talent Management Solutions 2011

## Visitor Demographics

### Geographic Location



### Title Representation



RecruitingTrends.com readers represent the top tier of the recruitment community. They're highly active in their pursuit of recruiting excellence, and strive to achieve greatness in their careers.

## Finding Top Recruiting Talent Has Never Been Easier!

Reach Top Recruiting Professionals using four job advertisement categories, spanning a variety of visibility options.

### RecruitingTrends.com Job Board Pricing

Category	Price	Description
Platinum	\$200	<b>Two-week posting</b> – up to 800 characters of text consisting of job title, city and state the position is located in, six to eight descriptive sentences about the position and a link to a RecruitingTrends.com page where full description of position resides with options to post full company contact information, company logo and/or link to company website to apply. Includes a Featured Job Spot in our biweekly Recruiting Trends Bulletin (60,000+ circulation) with a link to your RecruitingTrends.com page where your full description resides, and a daily posting on the RecruitingTrends Twitter page (@recruitingtrend).
	\$250	<b>Platinum Enhancer</b> – Offer includes Platinum plus: Title, city and state of your position included in a two-week posting banner advertisement appearing on every page of RecruitingTrends.com with a link directing them to your full description page
Gold	\$100	<b>Two-week posting</b> – four lines of text consisting of job title, city and state the position is located in, two to three descriptive sentences about the position (limited to 400 characters) and a link to your website where the full description is available. Includes 12 chances to be randomly selected to appear in the biweekly bulletin (60,000+ circulation) sent out Tuesdays and Thursdays
Silver	\$50	<b>Two-week posting</b> – two lines of text consisting of job title, city and state the position is located in, one descriptive sentence about the position (limited to 150 characters) and a link to your website where the full description is available. Includes 6 chances to be randomly selected to appear in the biweekly bulletin (60,000+ circulation) sent out Tuesdays and Thursdays

The RecruitingTrends.com job board is an excellent channel to bring this top recruiting talent into your organization!

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## RecruitingTrends.com Job Advertisement Examples

The job listings will be placed in the blue “Ad Position” area located in the screenshot on the left.

### Job Board Listing Examples:

Category	Example
Platinum	<b>Human Resource Director - Houston, TX</b> HR Director needed to provide leadership and direction to a team of 8 HR personnel, managing and developing staff to include managing the work load, priority levels and projects for the team. Reports to the VP Operations, and responsible for an employee base of 1,000+. Develop and maintain annual benefit plans to be reported to Board at year's end. Required: at least 5 years Fortune 100 experience with a Bachelor's degree in Business from an accredited college. Certifications are preferred, especially an SPHR. Company: a fast growing, \$2M, 5 year old firm looking to expand to the east coast. A competitive salary is offered along with excellent benefits, stock options, quarterly and yearly bonuses and relocation for the right candidate. For a complete description and to apply <a href="#">click here</a> .
Gold	<b>Human Resource Director - Houston, TX</b> HR Director needed to provide leadership and direction to a team of 8 HR personnel, reports to the VP Operations. You must have at least 5 years of HR generalist experience with a Fortune 100 company, and a Bachelor's Degree is required preferably with an SPHR certification. Company has 1,000+ employees and is offering a competitive salary with benefits, stock options, bonuses and relocation. <a href="#">Click here</a> for more information.
Silver	<b>Human Resource Director - Houston, TX</b> HR leader needed to manage team of 8, must have Fortune 100 exp., SPHR cert. a plus, competitive salary and benefits, company has 1,000+ employees. <a href="#">Click here</a> for more information.

Interested in advertising your job?

**Contact us today!**

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